

# LINCOLN CITY PROPOSAL FOR GRANTS SERVICES



## DEVILS LAKE PROJECT

The following proposal outlines our recommended approach to identifying, evaluating and prioritizing grant opportunities the City could pursue for its Devils Lake Water Quality Improvement Project.



## APPROACH

First we will identify, screen, and evaluate funding opportunities that fit with the project. We will analyze prospects, evaluate the City's competitiveness, and make recommendations about funding strategies.

Next, we will prepare a customized report that includes an overall assessment of funding potential, recommendations about how to maximize funding potential, and other information to guide grant-seeking efforts in 2015 and beyond.

## PREPARE A STRATEGIC FUNDING REPORT

The objective is to comprehensively search for funding opportunities to help pay for remediation options for Devils Lake.

Activities will include, but are not limited to:

- Review planning documents and technical materials.
- Develop inclusion and exclusion criteria.
- Conduct database queries.
- Evaluate identified grant programs for fit with project.
- Conduct key informant interviews for targeted funders.
- Make recommendations about pursuit strategy and how to increase competitiveness.

The deliverable for Task 1 is a *Strategic Funding Plan*, which will include recommendations to guide future grant-seeking efforts for this project.



## RELEVANT EXPERIENCE

The following section describes work we have conducted for clients similar to the approach we propose for Lincoln City.

### **City of Newport, OR Grants Consultant of Record**

Since 2011, Chase Park has served as the City's on-call grants consultant to raise capital funds for public works improvement projects. *Outcome: Helped the City raise \$2.3 million in grants and \$9 million in low-interest financing for water and wastewater projects.*

### **City of Fort Collins, CO Strategic Funding Report**

Chase Park worked with the City of Fort Collins, CO and its engineering partners to identify funding prospects for stream restoration and capital improvements affecting public waterways. *Outcome: identified over \$1.5 million in funding options for the City, and helped the City qualify for low-interest financing for water infrastructure.*

### **City of Yuma, AZ Strategic Funding Reports**

Since 2012, Chase Park has helped the City identify funding options for various capital improvement projects. *Outcome: identified over \$2.5 million in funding options for the City.*

### **Bluff Lake Nature Center, Denver, CO**

#### **Technical Assistance**

Chase Park helped the Bluff Lake Nature Center identify and obtain funding for the design and construction of a dam restoration project. *Outcome: 1) helped steward and secure a \$1.1 million matching grant. 2) helped get approved to provide tax credit incentives for local donors.*

### **City of Cheyenne, WY Strategic Planning**

Chase Park worked with the City to help find and secure funding for flood control, water quality and brownfield redevelopment projects. *Outcome: Helped secure \$800,000 in grants.*

## TIMELINE AND FEES

The projected timeline to conduct the work is three months, beginning 3/1/15 and ending 5/31/15, unless otherwise agreed upon by both parties.

The cost to prepare the funding report is not-to-exceed amount of \$22,500. Fees are invoiced in two installments: 50% is billed upon notice to proceed and 50% upon completion of the project.

## QUALIFICATIONS OF CONSULTANT TEAM

We have assembled a qualified team of grant experts and technical advisors to help the City build an effective funding strategy for the Devils Lake project.

### **Tia A. Cavender, MA, GPC, President**

As president and lead strategist for Chase Park Grants, Tia counsels municipal agencies, developers, and engineering firms on innovative ways to secure external funding. A frequent presenter at professional conferences, she has designed and led numerous grant-specific workshops, professional seminars, and keynote presentations. Tia is a Certified Grants Professional (GPC) and a member of the Grants Professionals Association. She has earned two master's degrees from the University of Colorado (Organizational Psychology and Clinical Psychology).

### **Jennifer L. Waltz, Senior Grant Strategist**

Jennifer has over 10 years experience managing research and analysis projects. She has extensive experience managing evaluation projects, securing research funding, and conducting usability testing protocols. Jen excels in mixed-methods analysis and evaluation, and presenting results into clear written format that all readers can understand.

We look forward to the opportunity to work together.

Please contact Tia at 720.785.4155 or [tia@chaseparkgrants.com](mailto:tia@chaseparkgrants.com) with any questions.